



INDIA TO EUROPE

Enter the European market
as a supplier to the coatings industry
in cooperation with media market leader

VINCENTZ NETWORK

SPECIAL LIMITED OFFER
for ISSPA members
during the 50th ISSPA
Golden Jubilee Conference
26 - 29 May 2006

SPECIAL LIMITED OFFER



INDIA TO EUROPE

Benefit from the following cross-media package
at special ISSPA rates:

PACKAGE ELEMENT I



Europe's leading online buyers' guide !

Reach out to over 7,000 European users who make the Formulation Center their preferred online source of comprehensive information on new products, services and suppliers. Detailed product and supplier listings in combination with sophisticated communication tools facilitate sample order processing and exchange of technical expertise.

Get listed as a partner of the Formulation Center - and look forward to monthly lead reports supplying you with exciting new business leads from the European market !

PACKAGE ELEMENT II



Europe's key coatings journal and must-have advertising platform !

Enter the limelight and introduce your company as a competent new supplier to the European coatings industry. We publish your detailed full-page company profile with an overview on your product range as well as your complete contact information in one of the upcoming issues (monthly circulation - 9,000 copies).

Make yourself known - and establish your company among all other major European suppliers !

PACKAGE ELEMENT III



European Coatings Show 2007 - in the heart of Europe !

Estimated 20,000 visitors, 80% from Europe, will meet at next year's European Coatings Show in Nuremberg/Germany in May to deepen old and establish new business relations in the world's largest coatings market. As organisers of this mega-event, we also publish the highly-recognised show dailies distributed to all visitors of the show (circulation - 10,000 copies/issue).

For ISSPA members who plan to exhibit at the upcoming European Coatings Show 2007 and order this special ISSPA Golden Jubilee offer, we will publish their detailed company profile in one of the show dailies.

Meet new business prospects at your booth thanks to your extended introduction and presentation in the event's only show publication !

SPECIAL LIMITED PACKAGE OFFER **INDIA TO EUROPE**

on the occasion of the ISSPA Golden Jubilee Conference,
valid until 30 June 2006 at special ISSPA rates:

Please note: rates for the full package depend on the amount of top categories (binders, additives, pigments, fillers, solvents) your company gets enlisted for in the Formulation Center.

1 top category:

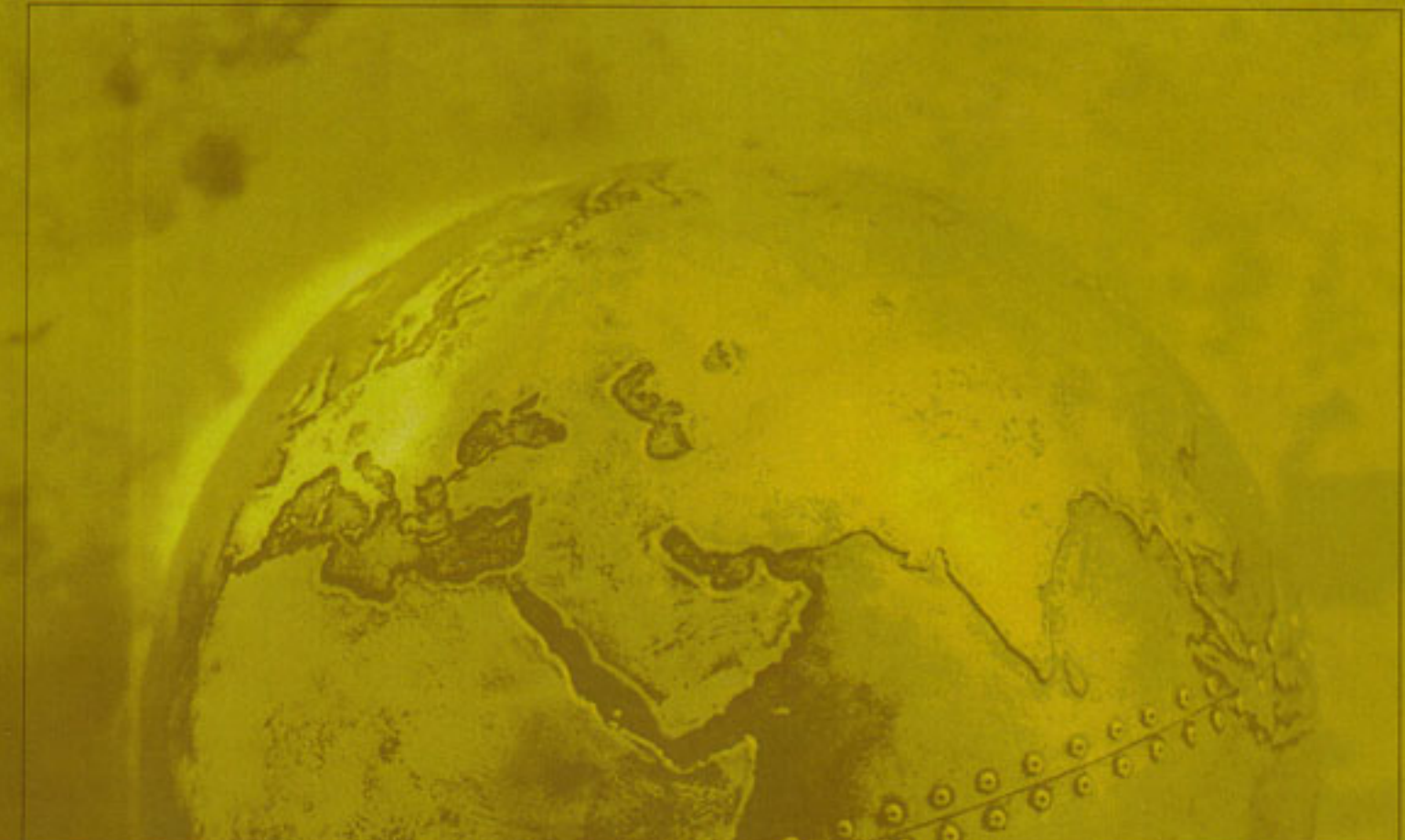
- 1 year product listing/lead reports **Formulation Center**
- 1/1 page company profile **European Coatings Journal**
- 1 company profile **European Coatings Daily** 2,938 €

2 top categories:

- 1 year product listing/lead reports **Formulation Center**
- 1/1 page company profile **European Coatings Journal**
- 1 company profile **European Coatings Daily** 3,856 €

3 - 5 top categories:

- 1 year product listing/lead reports **Formulation Center**
- 1/1 page company profile **European Coatings Journal**
- 1 company profile **European Coatings Daily** 4,498 €



Reach out to new customers
in the European coatings industry
in cooperation with VINCENTZ NETWORK

Contact us today - this special offer
is only valid until 30 June 2006 !



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